

Photovoice: A participatory method

Exploring Physical Activity in Open Space with Photo-Voice

Heike Köckler

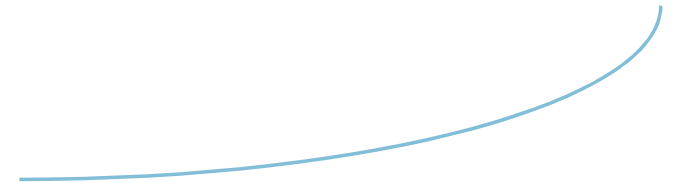


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Content

- The idea of photovoice
- Online collection of data with DiPS
- SHOWED method

1. The idea of photovoice



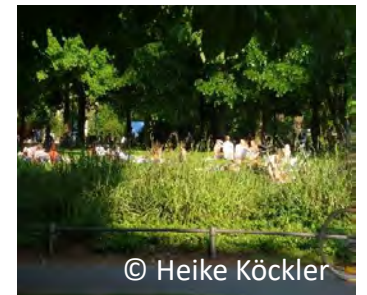
Photovoice is

- a participatory action research strategy
- by which people create and discuss photographs
- as a means of catalyzing personal and community change.

Taking photos




Talking about photos

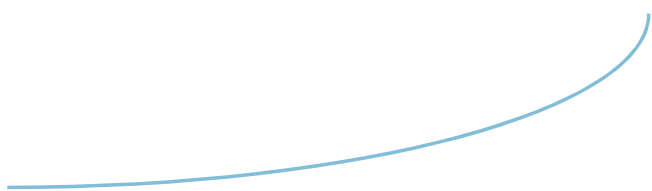


„Photovoice is a qualitative method of inquiry whereby individuals can document their lived experiences, particularly individuals whose voices are not typically heard in regard to promoting social change and policy development.” (Annang et al. 2016, 241)

„The photovoice method was a valuable approach to use to initiate dialogue and communicate concerns to policy makers, particularly in the longterm aftermath of a devastating disaster in a small, rural community from a traditionally vulnerable and voiceless population in the American South.” (Annang et al. 2016, 249)



Key components of a photovoice project

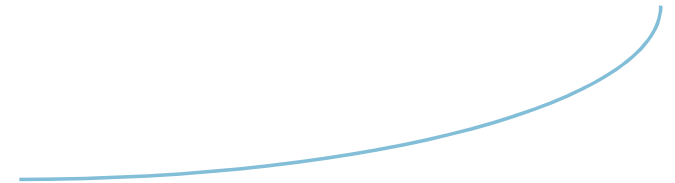
1. frame a topic
(by community, decision makers, science; or in co-creation)
 2. set up a question
 3. recruitment and training of participants
 4. participants take photos capturing images of importance
 5. participants take part in a group discussion to analyse photos
 6. group formulates next steps and/or action
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Approaches to photovoice

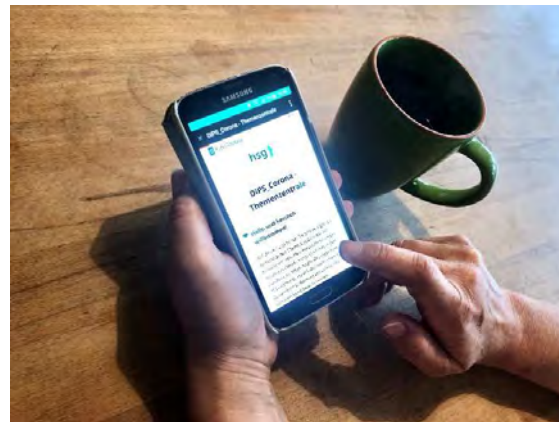
State of the photos \ Role of the researcher	Photos taken by researcher	Potos taken by respondents
Photos as data per se -photo analysis	1. The researcher takes the photos, analyses them and concludes on the basis of the photo material	2. The researcher lets the respondents take the photos, but analyses them on her own.
Photos as elicitation -photo views	3. The researcher takes the photos and discusses them with repsondents during an interview or a focus group.	4. The researcher lets the respondents take the photos and discusses with the respondents during an interview or a focus group.

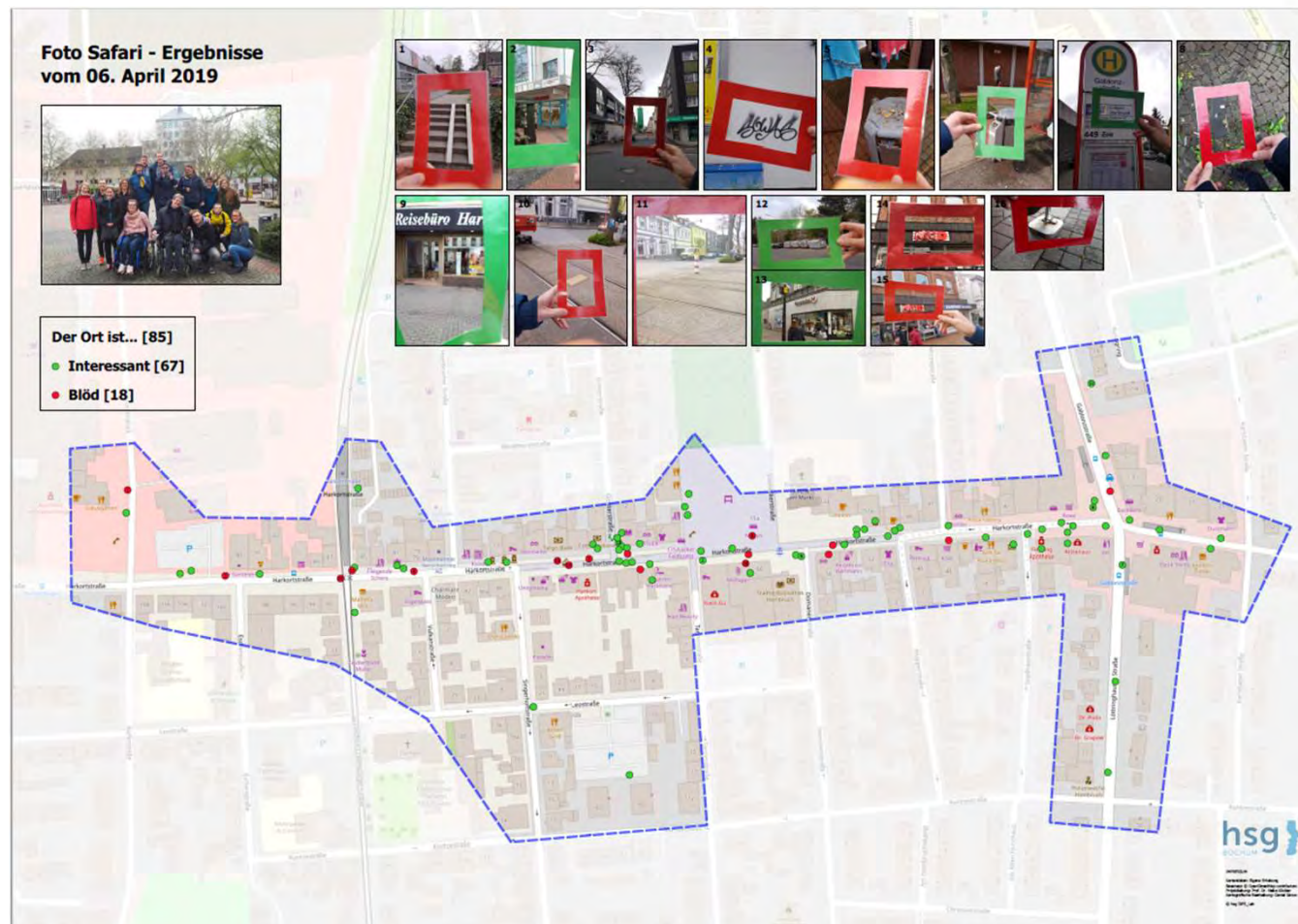
Aopted from: Petersen & Ostergard 2003, by Nußer, Claudia
(2017): Fotobefragung im Kontext raumbezogene Sozialforschung.
Eine methodologische Untersuchung visueller
Erhebungsmethoden, S. 49

2. Online collection of data with DiPS_Lab

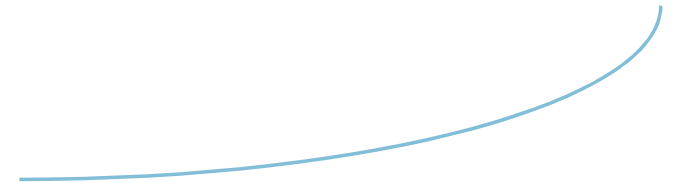


Implementatoin in the online tool Kobo-Toolbox as part of DiPS_Lab (Lab for digital participatory spatial analysis)





3. SHOWED method

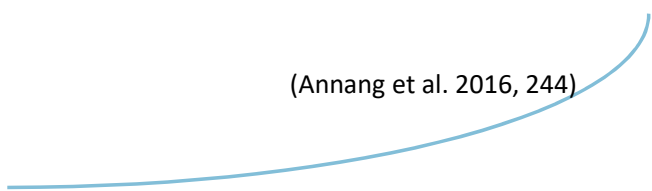


SHOWED approach

SHOWeD method to evaluate photos in a group discussion:

- (a) What do you *See* in the photograph?
- (b) What is *Happening* in the photograph?
- (c) How does this photograph relate to *Our* lives or other members in the community?
- (d) *Why* do these issues currently exist within the (...) community? and
- (e) What can we *do* about these issues?

(Annang et al. 2016, 244)



Thank you for you attention!

